



HANDCRAFTED IN SOUTHERN CALIFORNIA SINCE 1966

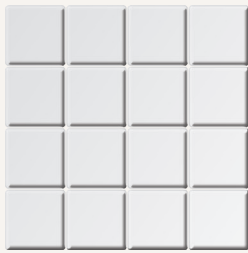
V-RATING GUIDE

+ V-RATING GUIDE

Understanding Color Variation

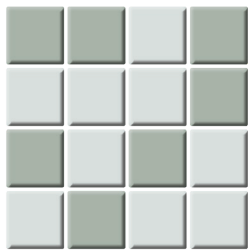
All ARTO products are crafted using natural ingredients shaped by human hands. As such, color variation is an integral part of our products' distinctive personality—and why our customers choose ARTO for their environments. We care about meeting and exceeding expectations. That

includes making sure our customers know what to expect when it comes to our products' color variances. The industry-standard VI through V4 rating guide explains the different levels of color variation. Use this guide to help you choose the right products for your preferences.



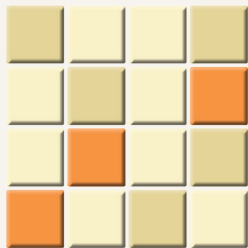
VI

Uniform Appearance: Differences among pieces from the same production run are minimal. Each piece has the same texture, color shade, and pattern with minimal and insignificant variation from tile to tile. ARTO does not make VI products.



V2

Slight Variation: Clearly distinguishable differences in texture and/or pattern within similar colors. While the texture, color, and shade may “move around” somewhat from tile to tile, the general appearance from tile to tile is quite similar.



V3

Moderate Variation: While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of color on each piece may vary significantly. The texture color, and shade may change considerably from tile to tile. All the colors present on a single tile will be present to some degree in all of the tiles.



V4

Random Variation: Random color differences from tile to tile; one tile may have different colors from that on other tiles, thus the final installation will be unique. Random color differences from tile to tile; one tile may have totally different colors from that on the other tiles. These tiles cannot be selected by the customer from just one or two pieces.

@ARTOBRICK



ARTO Brick and California Pavers
15209 S. Broadway St. Gardena, CA 90248
E: info@arto.com | F: 310-768-8544